

## COMMERCIAL LITIGATION

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**L**itigation is not necessarily a “business strategy.” However, successful businesses and their owners are often faced with the decision to assert their rights when they have been wronged or defend themselves against claims from competitors, creditors and vendors. With a practice equally dedicated to business litigation and business transactions, Bray & Long, PLLC provides an integrated approach in resolving unique and multi-faceted business disputes. Our diverse industry experience, coupled with the commitment to our clients to provide ongoing and proactive advice, allows us to anticipate issues and address them before they become a problem or distraction.

Although not intended as a comprehensive list, our business litigation practice includes work in the following areas:

- Breach of Contract
- Corporate Dissolution
- Breach of Fiduciary Duty
- Unfair Trade Practice
- Contract & Partnership Disputes
- Landowner Liability
- Construction Disputes
- Regulatory Violations
- Defamation
- Insurance Claims
- Trademark Infringement
- Employment Disputes
- Copyright Infringement

Our attorneys have represented individuals and corporations in matters pending before the Superior Court of North Carolina, the Court of Common Pleas in South Carolina, U.S. District courts throughout both Carolinas and arbitration through the American Arbitration Association. In addition, our motions and alternative dispute resolution practice areas are designed and structured to ensure that, if there exists an alternative to trial, it is presented to the client as early as possible in the litigation process.

In addition, Bray & Long routinely handles disputes between and among business owners. Called “business break-ups” or “corporate divorces” these can be among the most contentious of any disputes in the world of business. Our attorneys have worked on behalf of the remaining business, and on behalf of the departing partner, in a

### **Bray & Long, PLLC**

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### **PRACTICE AREAS**

Corporate  
Commercial Litigation  
Sports & Entertainment  
Mergers & Acquisitions  
Intellectual Property  
Construction  
Commercial Real Estate  
Trusts & Estates

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multitude of business break-ups since our inception. We represent individuals and small to mid-sized business from various industries, including commercial and residential construction, financial services, professional services, manufacturing, marketing and professional sports. Regardless of the industry, we have the experience and skills necessary to meet your business needs.

### **REPRESENTATIVE TRANSACTIONS INCLUDE:**

- Defended a multi-million dollar claim on behalf of a large financial services firm by a dis-satisfied former customer that accused the firm of negligence and constructive fraud.
- Represented an individual creditor in collection of debt in excess of \$500,000 from a South Carolina corporation.
- Defended a corporate executive accused of violating Federal Antitrust laws.
- Represented a shareholder of a closely-held corporation in his dispute with a fellow shareholder who ultimately agreed to tender his shares in the company.
- Represented North Carolina licensed general contractor in claim to recover money owed for work to improve real property.
- Represented mechanical contractor in suit to recover retainage payments wrongfully withheld by a general contractor.